



## **MEDIA RELEASE**

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**Want to escape from the office for a cheeky long weekend abroad and not get caught by your boss?**

**You need uk2abroad.**

Pulling a sickie is very easy- you just phone into the office, make yourself sound ill (cough, sniff, splutter) and it's job done. But what if you want to take it to the next level...how about shopping in Paris, skiing in the Alps or partying in New York? The chances are you're going to get caught out big style. How? Your mobile phone is going to give you away.

It's 3pm and you're on the beach. Your boss just wants to check something with you so he gives you a quick call; the languid ringing tone of a call being routed to a foreign country sends him into an 'I'm going to fire you as soon as you get home' rage and you're screwed. And it could so easily have been avoided.

uk2abroad would have given you a normal UK ringing tone wherever you are in the world (so your boss would have thought you were recuperating in the garden) and saved you up to 80% compared to the high cost of mobile roaming charges- frankly, it's a no brainer.

So how does it work?

You visit the web site ([www.uk2abroad.com](http://www.uk2abroad.com)), select the destination you are going to, buy a SIM and some credit and check out. A few days later you'll receive a welcome pack with full instructions on how to setup and use the service.

For the techies among you, the service works by diverting all your incoming calls (people calling your mobile) via uk2abroad and on to a local SIM card. To make a call back to the UK, you simply call an access number, uk2abroad calls you back instantly and you dial your destination number.

So, with uk2abroad you can pull a sickie with style and, most importantly, get away with it.

**uk2abroad is the Mobile Roaming Solution**

**Ends >**

## **Notes**

### **Public enquiries should be directed to**

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